**Employee example text**

Subject: Separating PD waste from <date>

Dear colleague,

**Starting from now, we can also separate our empty plastic packaging and beverage cartons (PD waste) at school. Together, we ensure that even more packaging waste gets a second life as raw material for new products and packaging. And we contribute to a circular economy.**

**Beneficial for our future**

At our school, we have placed new waste bins for PD waste in multiple locations. You can recognize them by the Waste Wise (Afval Goed Geregeld) logo. We believe it is essential to raise awareness about our living environment, the ecology, and the impending shortage of raw materials. Separate collection of empty plastic packaging and beverage cartons is part of this effort. By separating empty plastic packaging and beverage cartons, we help transform waste into raw material. This means fewer new raw materials are needed. Did you know that plastic is made from petroleum? And that recycled plastic is used to create new plant pots, lunch boxes, and roadside markers?

**Preventing waste**

Even better is to prevent waste altogether. Because, in reality, the less empty plastic packaging and beverage cartons we collect, the better. Therefore, consider bringing bread and fruit in a lunch box or reusable sandwich bag. And always use a washable cup or water bottle.

**What goes in the PD waste?**

The PD bin is intended for plastic packaging and beverage cartons, such as:

* Plastic bottles and caps without a deposit
* Plastic packaging for cookies, candies and chips
* Plastic sandwich bags
* Plastic packaging for spreads
* Vegetable, fruit and salad containers
* Small and large beverage cartons without a straw
* Plastic coffee cups
* Magazine and book wrap
* Plastic packaging material from delivered school supplies
* Empty chewing gum strips

**What doesn't go in the PD waste?**

Any other type of waste than plastic packaging and beverage cartons, such as:

* Glass bottles and jars
* Plastic bottles with a deposit
* (Hard) plastic that is not packaging
* Cans
* Aluminium foil
* Paper straws
* Paper coffee cups

If any doubts occur about the correct waste bin, check the instruction poster or consult the waste guide: [www.afvalgoedgeregeld.nl/afvalwijze](http://www.afvalgoedgeregeld.nl/afvalwijze)r.

Note: Metal is allowed in PMD waste but not in PD waste. With Waste Wise (Afval Goed Geregeld), we keep the PD stream (plastic packaging and beverage cartons) clean, which is why metal is not allowed in PD waste. Metal delivered with residual waste is already separated from it with magnets and then recycled into new cans. Cans with a deposit can be returned to designated collection points.

Waste Wise (Afval Goed Geregeld)

The PD waste from our school is collected by the waste collector. Afterward, it is sorted and processed by specialized and certified recycling companies into raw materials for new products. The video at [www.afvalgoedgeregeld.nl/over-afval](http://www.afvalgoedgeregeld.nl/over-afval) shows how this process works. The collection program Waste Wise (Afval Goed Geregeld) ensures the collection and recycling. When PD waste is handed in according to the collection conditions, collection is free of charge. Thanks to the collection program Waste Wise (Afval Goed Geregeld), all schools in the Netherlands can participate for free. Want to know more about collection? Visit [www.afvalgoedgeregeld.nl](https://www.afvalgoedgeregeld.nl).

*Every package counts!*

Best regards,

Management

Short employee example text

**Every package counts! PD waste separation from <date>**

Good news! Starting from <date>, we are introducing the separation of empty plastic packaging and beverage cartons (PD waste) at our school. Together, we ensure that even more packaging waste gets a second life as raw material for new products and packaging. And we contribute to a circular economy.

The bins for PD waste are recognizable by the Waste Wise (Afval Goed Geregeld) logo. Above each PD waste bin, there is an instruction poster. If any doubts occur about the correct waste bin, check the waste guide: [www.afvalgoedgeregeld.nl/afvalwijzer](http://www.afvalgoedgeregeld.nl/afvalwijzer).

All the PD waste we separate is collected, sorted, and recycled by the waste collector. New products are made from the packaging waste, such as plastic plant pots, lunch boxes, soccer jerseys, and roadside markers. Want to know more about collecting PD waste? Visit [www.afvalgoedgeregeld.nl](https://www.afvalgoedgeregeld.nl).

Parent example text

Subject: Separating PD Waste at Our School

Dear parent/guardian,

**From now on, students and staff can separate their empty plastic packaging and beverage cartons at our school. Together, we contribute to a better environment and teach the children about the value of waste. In this letter, you can learn more about it.**

**Good for our future**

In collaboration with Waste Wise (Afval Goed Geregeld), we have placed collection bins in all classes at our school. We believe it is important to raise awareness among children about our environment and the impending shortage of resources. Separating empty plastic packaging and beverage cartons (PD waste) is part of this effort. By separating empty plastic packaging and beverage cartons, we help transform waste into raw materials. This means fewer new raw materials are needed. Did you know that plastic is made from petroleum?

**Preventing waste**

Even better is to prevent waste altogether. Therefore, it is recommended to bring bread and fruit in a lunch box or reusable sandwich bag. Also, use a reusable bottle or school cup for drinks.

**Children learn about PD waste at school**

To help children understand what is and isn't PD waste, they also receive lessons on this topic. We discuss with the children which waste goes into the bin and why it's essential to separate PD waste. Children also learn about the various products made from recycled PD waste. Did you know that recycled plastic is used to make new plant pots, lunch boxes, and roadside markers?

**Waste Wise (Afval Goed Geregeld)**

The PD waste at our school is collected by the waste collector. Afterward, it is sorted and processed by specialized and certified recycling companies into raw materials for new products. The collection program Waste Wise (Afval Goed Geregeld) ensures the collection and recycling. When PD waste is handed in according to the collection conditions, collection is free of charge. Thanks to the collection program Waste Wise (Afval Goed Geregeld), all schools in the Netherlands can participate for free. Want to know more about collecting? Visit [www.afvalgoedgeregeld.nl](https://www.afvalgoedgeregeld.nl).

*Every package counts!*

Best regards,

Management and Staff

Newsletter text for parents

**Every package counts! Separating PD waste at our school**

Good news! Starting from ……. we are introducing the separation of empty plastic packaging and beverage cartons (PD waste) at school. Good for the environment and the impending shortage of resources. By collecting empty plastic packaging and beverage cartons, we turn waste into new raw materials.

All the PD waste we collect is picked up, sorted, and recycled by the waste collector. New products are made from the packaging waste, such as plastic plant pots, lunch boxes, soccer jerseys, and roadside markers. Want to know more about collecting PD waste? Visit [www.afvalgoedgeregeld.nl](https://www.afvalgoedgeregeld.nl).